3.2 Investigating Quadratic Functions in Standard Form

Vertex form:

$$y = a(x-p)^2 + q$$

Standard form:

$$y = ax^2 + bx + c$$

a determines the shape and direction of the graph

b influences the position of the graph

c determines the y-intercept of the graph (when x = 0)

Memorize these:

To determine the vertex in standard form:

$$p = -\frac{b}{2a}$$

 $q = c - ap^2$ (Can be determined by substituting the *p*-value into *x* of standard form to find the *y* value of the vertex)

Example 1:

For each function, identify the following: -coordinates of vertex -max/min value -equation of axis of symmetry -x and y intercepts -domain/range a.) $f(x) = x^2$ b.) $f(x) = x^2 - 2x$ c.) $f(x) = -x^2 + 2x + 8$ d.) $f(x) = 2x^2 - 12x + 25$

Example 2: Modeling a real life problem

A farmer has 100 m of fencing available to build an enclosure for his cows. The enclosure only requires 3 sides of fencing, as the 4th side is against the barn. Determine the dimensions of the enclosure that maximizes the area of the enclosure.